

Comprehensive Real Estate Market Research in Saudi Arabia

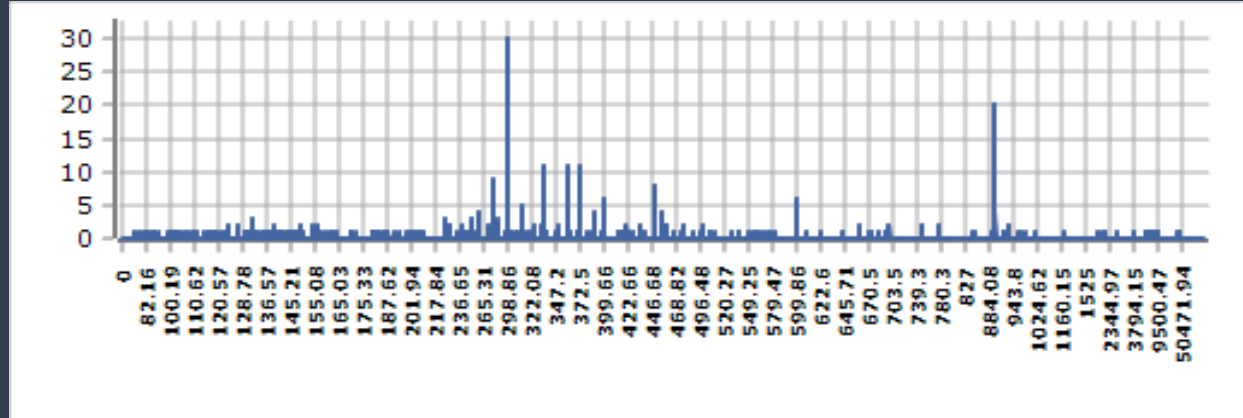
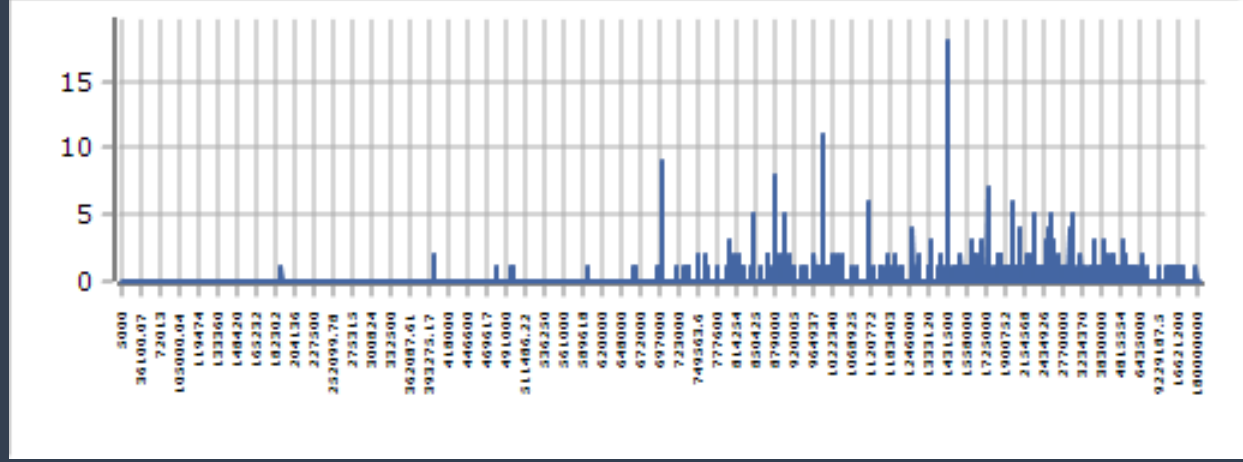
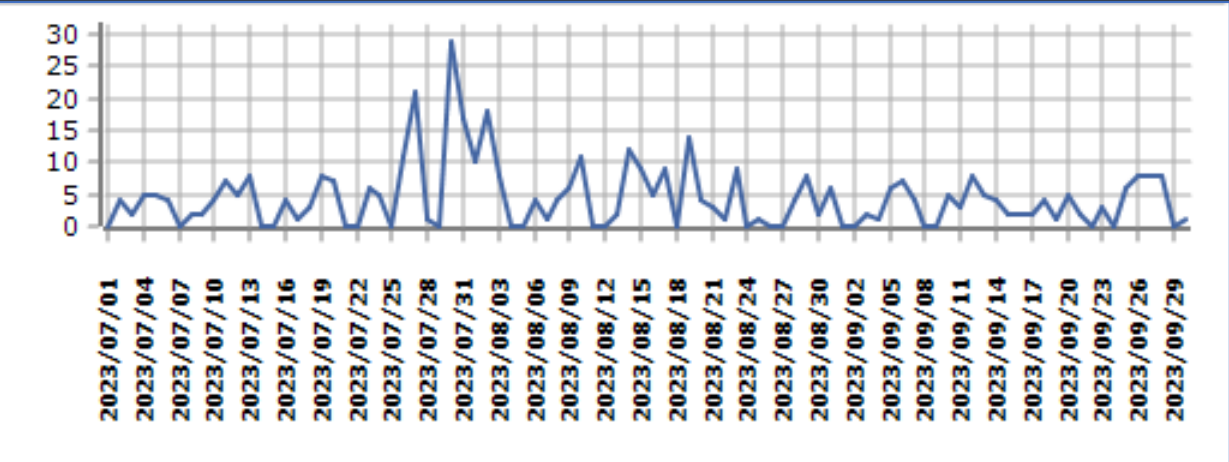
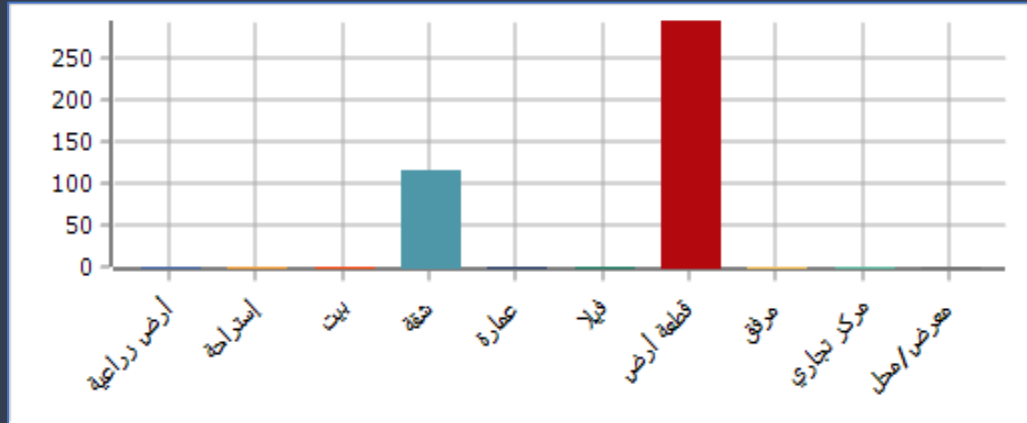
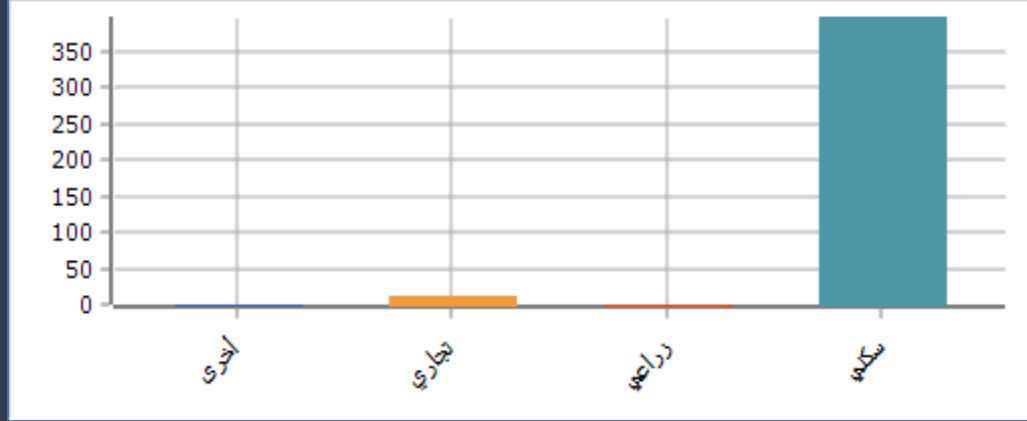
POC

Independent Consultant with CR subcontract

18/01/2024

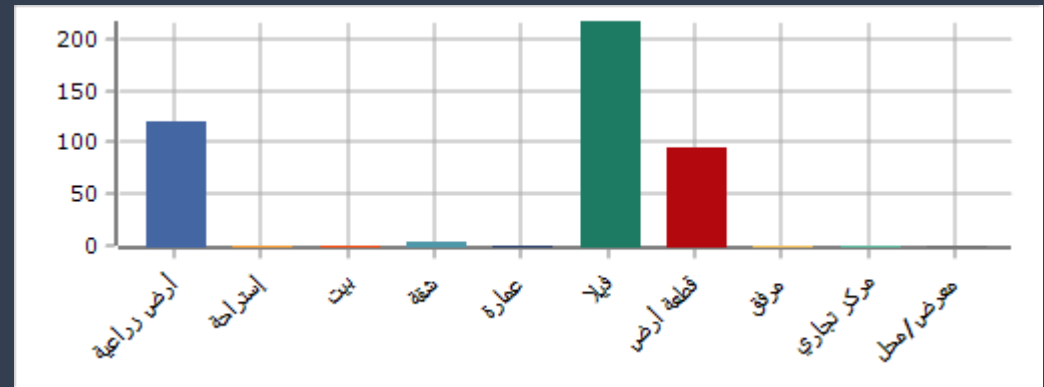
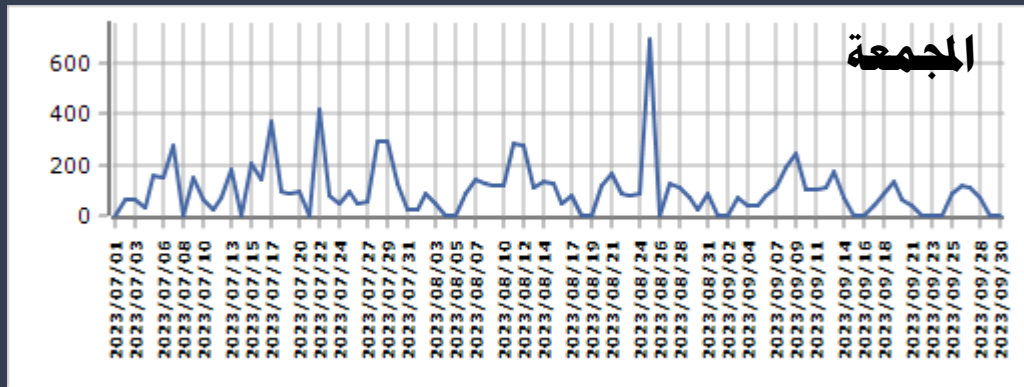
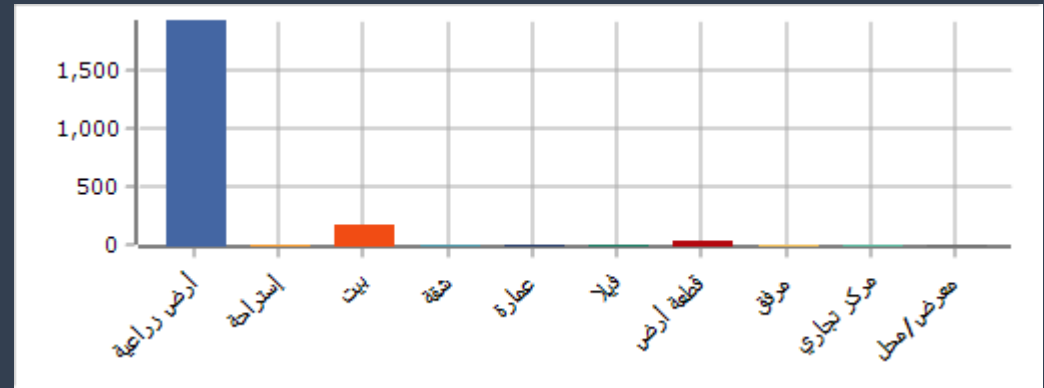
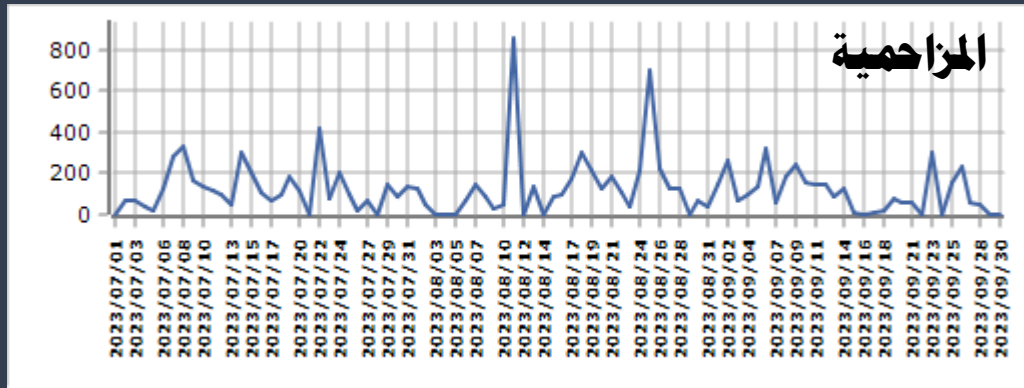
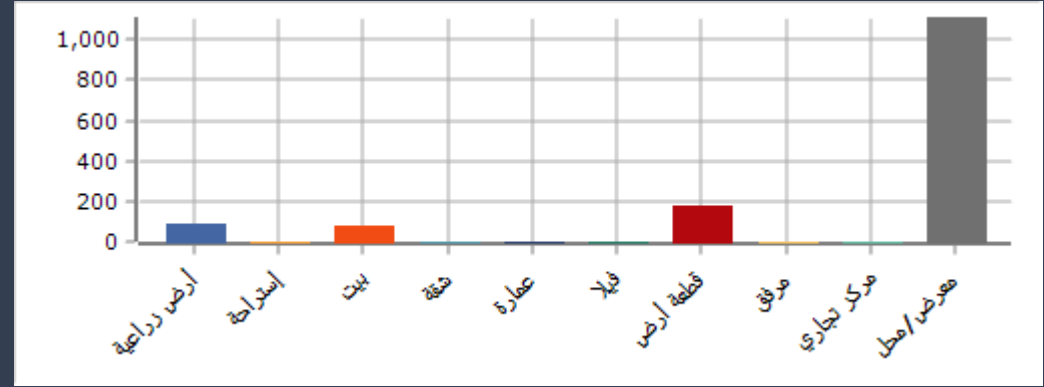
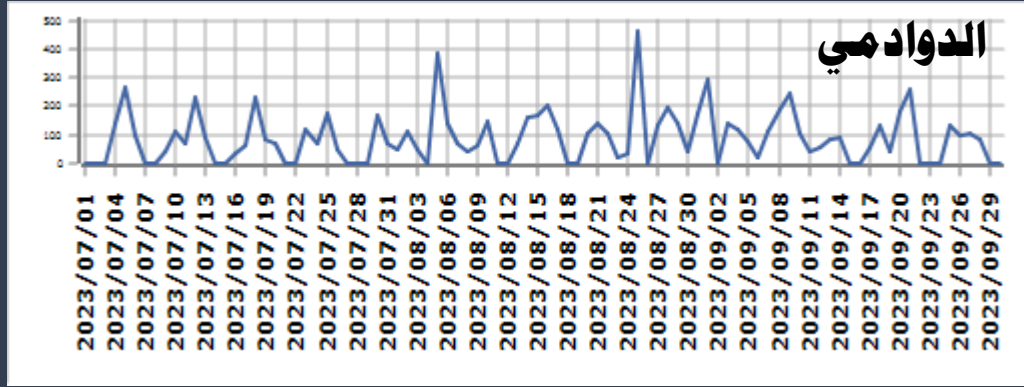
الرياض - النرجس

Q3 2023



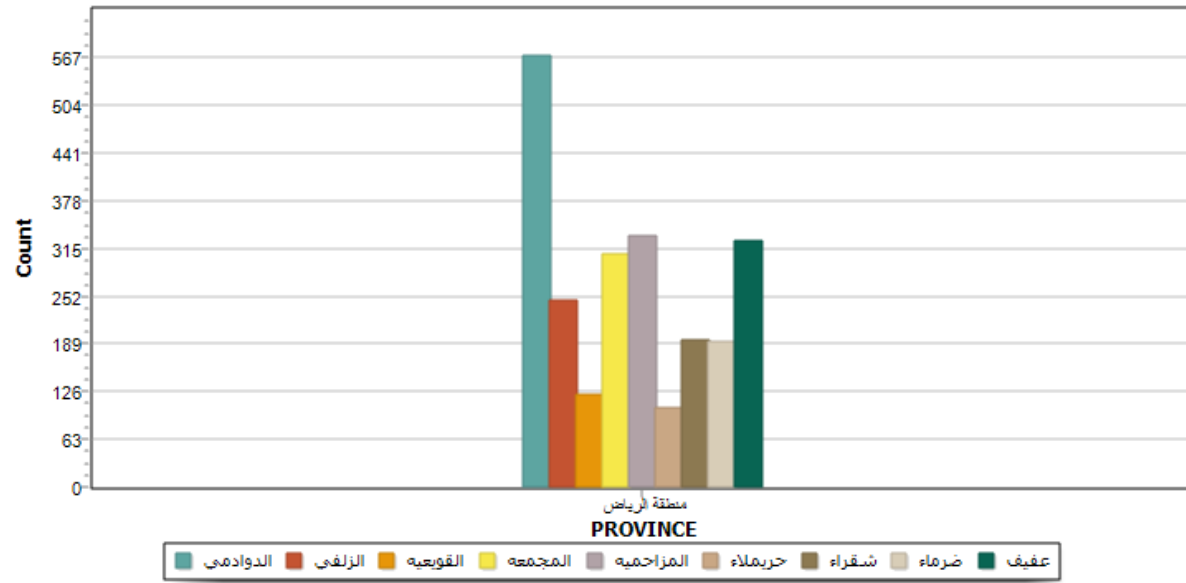
For each district in every city we do five plots from actual sales. We call it District card: (Type, Classification, Transactions, price and area).

For each city in every province we do two plots from actual sales. We call it a City card.

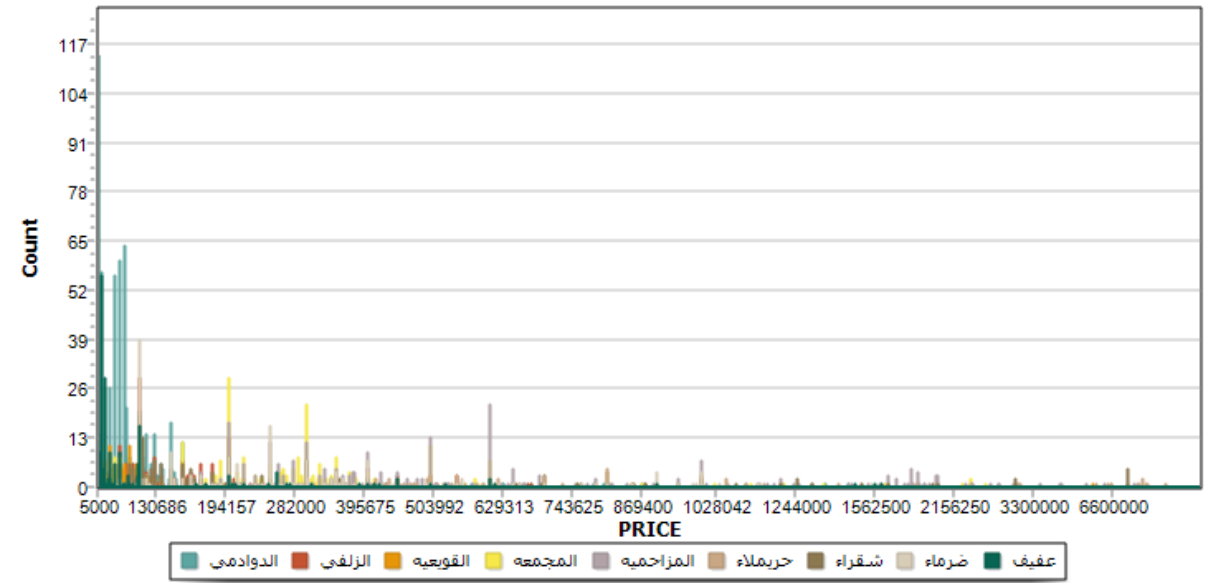


For each of the 13 provinces we do four plots from actual sales. We call it a Province card.

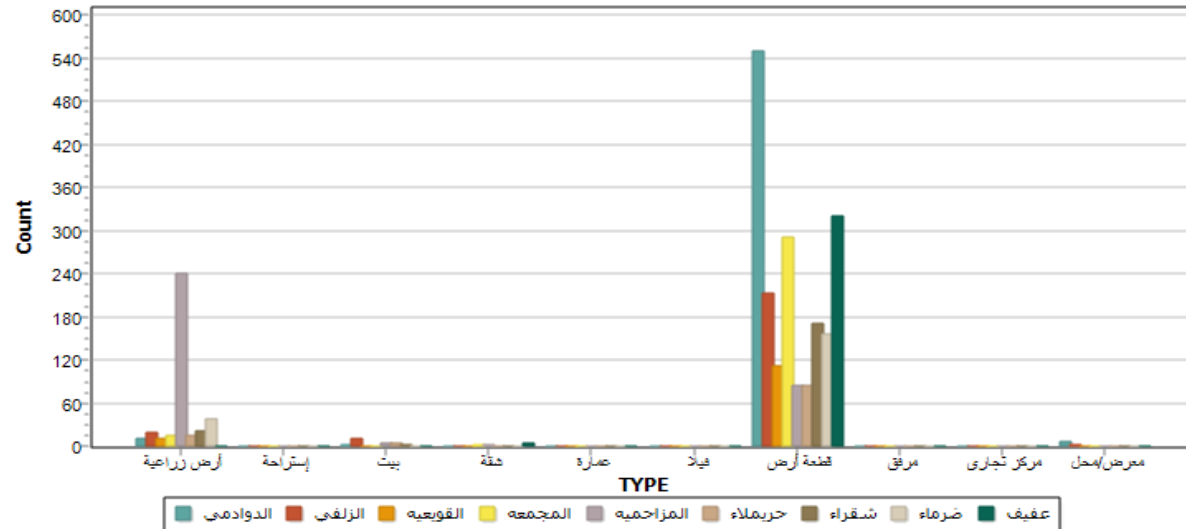
Transactions by PROVINCE



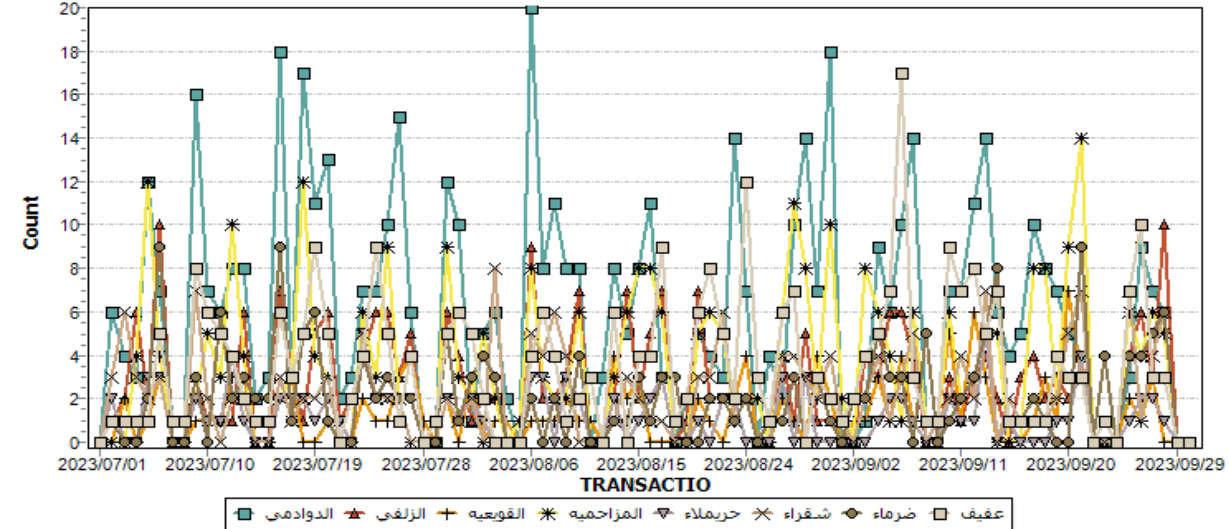
Riyadh Province



Transactions TYPE

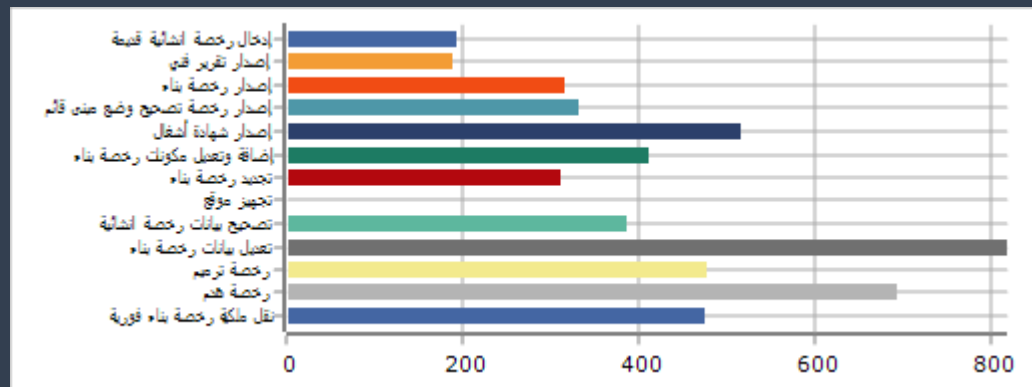


TRANSACTION Date

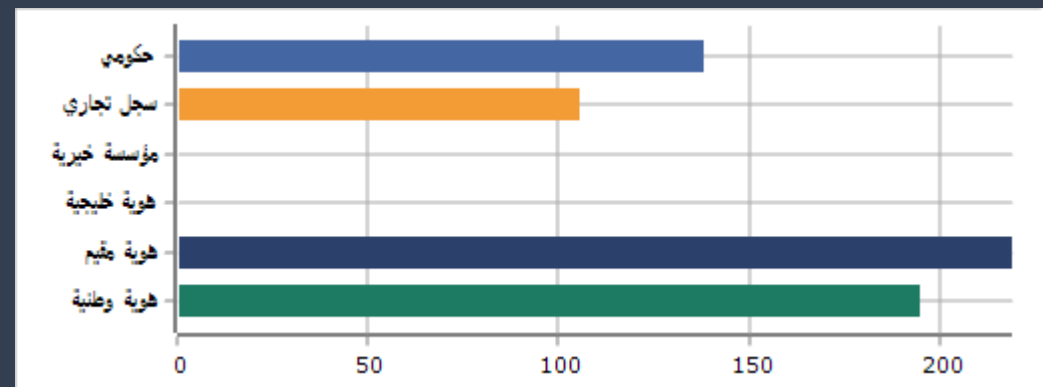
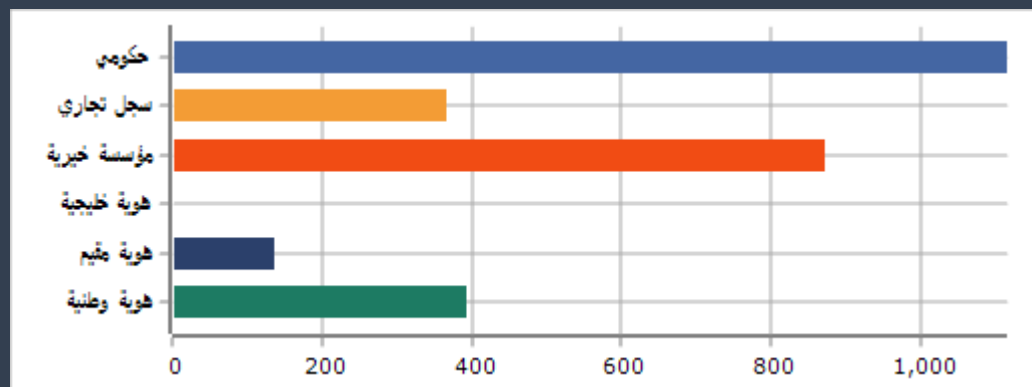
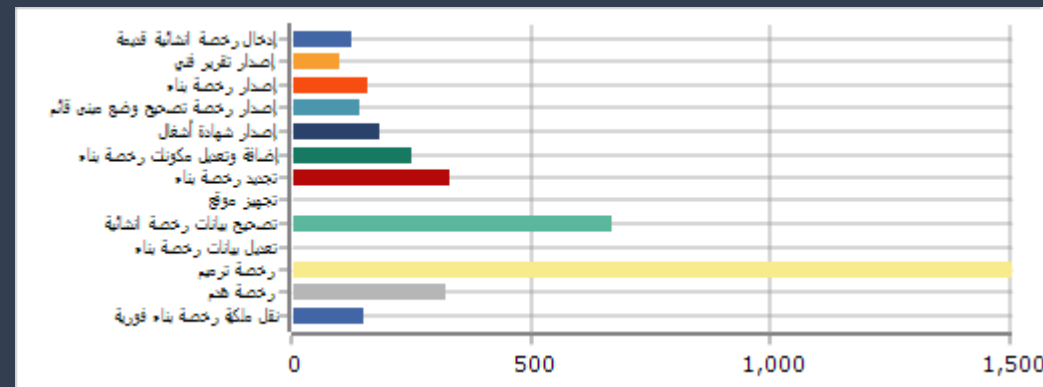


Optional: For each of the 13 provinces we do two plots from actual constructions.
We call it Province Construction License Card.

أمانة منطقة القصيم Q2 2022



أمانة منطقة الاحساء Q2 2022



Then, we do qualitative analysis based on the above + out of ordinary findings

Please note:

1. The latest dataset for Real Estate was Q3 2023, and it was updated on November 2023.
2. The latest dataset for actual constructions was Q2 2022.
3. There are NO public dataset for rent transactions in every district for every city in Saudi Arabia.

Now, to your requirements: Analyze consumer purchasing habits across different demographics, with a specific focus on the middle class, retirees, and individuals with higher purchasing power:

We can agree on a middle class criteria and also for individuals with higher purchasing power and try to correlate with other non-property indicators. Also, there are no public information where do retirees lives.

Thank you for your time.